



Premium
(DOG FOOD)

your dog comes first...
...because we care





Because we care...
...you need to know

By choosing PRINCE PREMIUM dog food you will discover a unique range of healthy, complete foods that will take your dog back to its natural way of feeding with true and honest ingredients.

PRINCE PREMIUM dog foods are densely packed with a vast integration of high quality protein and healthy nutrients. Our foods have been tried and tested, passing through a series of tests to ensure that they are devoid of artificial flavours, colourants and preservatives - enabling us to provide a full declaration of ingredients.

When choosing your pet food we recommend that you always read the label, check the ingredients and observe the quality - labels tell you what you are feeding and concentrated food means feeding less reduces the cost per meal.

Beware of:

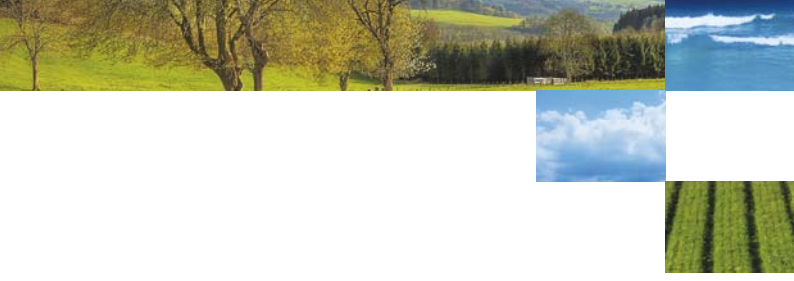
Cheaper food with low-grade ingredients may cause restlessness, allergic reactions such as tummy upsets, skin and coat problems that may eventually cost you more in veterinary consultations.

- Derivatives – cheap ingredients with little or no nutritional value - such as meat derivatives and by-products
- Excessive grains and cereals – lower digestive enzymes, deplete metabolic energy and increase the glycemic index in blood sugar levels
- Artificial colourants, and additives such as BHA, BHT, ethoxyquin are known to cause strain on vital organs, increasing possible disease
- High levels of sodium selenite are known to cause strain on vital organs, increasing possible disease affecting blood, muscles and liver. Also common grains fed to meat producing animals may contain sodium selenite, increasing the risk of being present in the sourcing of fresh meat.



"With Boston Terriers and Rottweilers to feed Prince Premium foods have not only made meal times more convenient I know that at long last I have found a food that satisfies their needs"

Dennis Sciberras



Because we care...

...there is nothing left to chance

With a **unique grain free** dry food - exclusive to PRINCE PREMIUM - we also have a range of 100% natural wet foods that are designed to fulfil the different lifestyles of each dog while offering a convenient feeding regime to pet owners who will rapidly see the benefits of these quality products.

Introducing your dog to PRINCE: changing food should be a gradual process. Mix with current food, increasing daily until the changeover is complete. This will ensure a smooth transition so that your dog adjusts to a new regime without an upset tummy.

Feeding guides: vary in accordance with breed, activity, age and the seasonal changes that may affect appetite. In order to regulate digestion, blood sugar levels and signs of hyperactivity or nervousness we would recommend feeding twice daily – dividing the recommended rates into two meals. Ensure that you read feeding guides in relation to your choice of food.

Weight watching: extra treats for your pet are fun but they must always be part of a controlled diet because excess weight will eventually present health problems.

Guide to a healthy weight

Very thin: if your dog is 20% below its ideal body weight
Ribs, spine and hipbones visible • less muscle bulk • no fat under skin

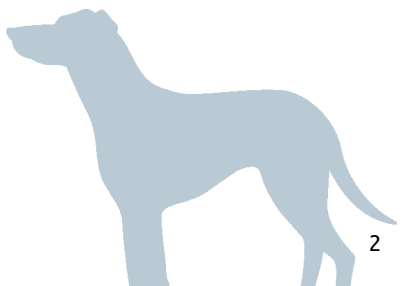
Thin: if your dog is 10-20% below its ideal body weight
Ribs, spine and hipbones apparent • obvious waist and abdominal tuck • little fat under skin

Ideal for weight and size of dog:
Ribs, spine and hipbones easily felt • visible waist with an abdominal tuck • small amount of fat is apparent

Overweight: if your dog is 10-15% above its ideal body weight
Ribs, spine and hipbones are difficult to feel • waist barely visible with broad back • layer of fat on belly and at base of tail

Obese: if your dog is more than 15% above its ideal body weight
Ribs, spine and hipbones extremely difficult to feel under a thick layer of fat • No waist can be seen and belly may droop significantly • layer of fat on belly and at base of tail

Our Guarantee to you: the key to our place in the market is to provide a product that brings good nutrition to your pets, complete with nutritional support that ensures that you know what you are feeding.





Because we care...

...there is nothing to hide

Every effort has been made to explain our ingredients and where the following information will benefit you it will certainly benefit your dog.

Meat – for nutritional value and fit for human consumption.

Our meats are supplied to the highest possible standard of production and are accepted by the EU laws of vet and animal regulations under the IFS (International Foods Standard) certificate.

Special meats – Ostrich and Venison, Gnu, Buffalo and Wild Boar.

Ostrich is rich in iron and resistant to harmful bacteria - ideal for ph balance. Venison is low in fat with a good source of B12 and B6. Iron, present in venison and ostrich, helps to transport oxygen from lungs to the body cells - a key enzyme system for energy production and metabolism.

Wild boar gives strength and fulfillment of nutrients, healthy blood for healthier heart and longer life span.

Natural raw materials consist of a blend of vegetables, vitamins, herbs, plant and fruit extracts – ingredients that offer a range of benefits:

Fruit

Apples – pectin to improve intestinal health, a good source of fibre, vitamins to strengthen immune system, phosphorus for bones and teeth, iron for liver and blood and potassium for a healthy heart.

Apricot – contributes towards coat condition, intestinal tract and nerve cells.

Banana – source of potassium, reduces intestinal disorders such as constipation or diarrhoea, may help with issues of arthritis, gout, anaemia, allergies, urinary disorders and kidney stones.

Mandarin – source of fibre, vitamins and minerals. The vitamin C content contains antioxidants to boost immune system, which may provide protection against cancer-causing free radicals. Complete with anti-inflammatory properties that may ease chronic arthritic pain.

Mango – a rich source of vitamins A, E and selenium for good health. A valuable ingredient that may help digestion, high in vitamins, antioxidants and mineral properties known to prevent aging, heart and degenerative disease.

Papaya – proteolytic enzyme is effective against most allergic reactions with vitamins C, A, E and carotenoids that are shown to lower inflammatory responses, helping to heal wounds. Aids digestion, a good source of fibre to help reduce the blood cholesterol levels.

Pineapple – rich in bromelian, a useful anti-inflammatory effective in reducing swelling in the stomach. Nutritional benefits may assist eye health, removal of intestinal worms, high blood pressure and arthritis.

Pumpkin – high in fibre, aiding digestive process, carotenoid may contribute to lowering the risk of tumours, heart diseases and blindness and also has anti-inflammatory benefits.

Tomatoes – lycopene lowers risk of heart disease helping to neutralise free radicals from damaging cells.



Vegetables

Broccoli – a range of vitamins, antioxidants, fibre, anti-viral and anti-ulcer components, strong in beta-carotene and phytonutrients important to maintain healthy cells and strengthen immune system.

Brussels Sprouts – are full of protein, vitamins, minerals and amino acids.

Carrots – beta-carotene helps to protect vision, a powerful antioxidant. Beneficial to regulating blood sugars and lowers the risk of heart disease.

Spinach – the anti aging vegetable is a good source of vitamin K, which is beneficial for blood clotting and aids recovery from injury. Contains vital nutrients such as iron and beta-carotene plus a good source of fibre. High levels of vitamins and minerals to maintain coat condition and strengthen muscles (ideal for working dogs), maintaining physical and mental health.

Sweet Potato – a good source of vitamin B6, manganese, copper, biotin, pantothenic acid, vitamin B2 and dietary fibre. Vitamin A and C provide healing properties, a strong antioxidant that works to eliminate free radicals.

Zucchini (courgette) – has many benefits in relation to reducing blood pressure, lowering cholesterol, anti-inflammatory and anti cancer properties.

Vitamins, Herbs, Plants – such as:

Biotin – prevents fatigue, muscle pain and coat deficiency, essential in the metabolism of carbohydrates and fats. Helps to maintain blood sugar levels, especially for dogs suffering from diabetes. Known to improve coat condition, intestinal tract and nervous system.

Dandelion – properties that may help to flush toxins out of the kidneys, strengthen the immune system and the liver.

Glucosamine and Chondroitin Sulphate – aids and maintains healthy joints, especially for working dogs, pregnant bitches, overweight and aging dogs.

Lovage – acts as an antiseptic and aids digestion.

Rosemary – one of the oldest known medicinal herbs helping to smooth the lining of the digestive tract, ease joint pain and muscle tension and stimulate good coat condition.

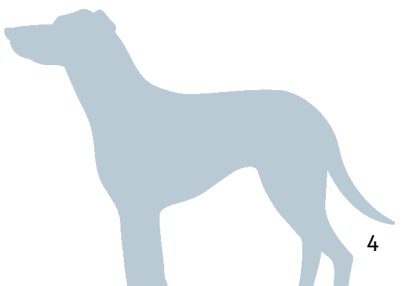
Coriander – helps to prevent swelling and maintain healthy digestion.

Fibre – brown rice has three times the fibre of white rice and contains a better source of nutrients while easing constipation and also supports growth, bones and blood circulation. Provides a much lower glycemic index than white rice.

Reishi Extract – a mushroom that prevents allergies and soothes itching.

“I would like to take this opportunity to recommend Prince Premium food to any dog owner, my Boxers are shining examples of a good diet”

Cedric Vella - Boxers Malta



GRAIN FREE DRY FOOD

PRINCE PREMIUM

PRINCE PREMIUM grain free dry dog food is a unique product that is packed full of goodness and has no product fillers – low in the carbohydrates that may cause health issues.

This genuine pure caloric quality food is concentrated in rich natural ingredients of fresh chicken, fish, fruit and vegetables. It is formulated to ease digestion and combines with vegetables that are strong in energy dietary fibre, vitamin E, vitamin B complex and iron.

FOR ADULT DOGS - ideal for healthy adult dogs of all ages but also designed to help improve condition of dogs suffering with poor health or allergy problems.

FOR PUPPIES from the age of 6 weeks - the perfect start to a perfect life.

Advanced new kibble helps to maintain healthy teeth and gums.

Ranges available in 2kg, 4kg, 12kg, 20kg

ADULT DOG FITNESS - GRAIN FREE 25% PROTEIN

Ingredients:

4kg • 3 whole lean chickens • 2 whole fish • 6.5kg mixed fruits
• 4kg vegetables

12kg • 9 whole lean chickens • 7 whole fish • 16.7kg mixed fruits
• 12.2kg vegetables

Chicken (protein meal), Peas, Potato (starch meal), Linseed, Beet fibre (dried), Fat (chicken), Fish (protein meal/oil), Vegetable oil, Minerals (salt), Chicory roots (dried), Eggs (protein/fat meal), Brewer yeast, Carrots (dried) Dried fine powdered: Irish moss, Rosehips with seeds, Sour apple, Cleavers herb, Blueberries, Rhubarb root, Garlic, Birch bark, Alfalfa herb, Nettle leaves, Dandelion root, Egyptian chamomile flowers, Hawthorn leaves W. flowers, Juniper berries, Walnut shells, Anis seeds

Analysis per kg:

Crude protein 25%, Crude fat 14.5%, Crude fibre 4%, Crude ash 7.5%, Calcium (Ca) 13.5g, Phosphorus (P) 9.5g, Magnesium (Mg) 1.4g, Sodium (Na) 4g, Omega 3 fatty acid 7.7g, Omega 6 fatty acid 23.1g,

Energy: GE 16560 KJ

Vitamins:

Vitamin A 18.000iu, Vitamin D3 1.800iu, Vitamin E alfa-tocopherol 500mg, Vitamin B1 9.6mg, Vitamin B2 7.2mg, Vitamin B6 6mg, Vitamin B12 0.036mg, D-pantothenic acid 18mg, Niacin 24mg, Folic acid 1.2mg, Biotin 0.72mg, Choline chloride 240mg

Trace elements:

Iron (Fe) 180mg, Copper (Cu) 12mg, Manganese (Mn) 12mg, Zinc (Zn) 180mg, Iodine (I) 2.4mg, Selenium (Se) 0.2mg, Cobalt (Co) 1.2mg

Antioxidants: Tocopherol rich extract

Preservatives: Citric acid



High in protein

GRAIN FREE DRY FOOD

ADULT DOG ENERGY – GRAIN FREE 26% PROTEIN

Ingredients:

4kg • 3.7 whole lean chickens * 2.7 whole fish * 4.1kg mixed fruits
• 4.2kg vegetables

12kg • 11 whole lean chickens • 8 whole fish • 12.4kg mixed fruits
• 12.7kg vegetables

20kg • 18 whole lean chickens • 13 whole fish
• 20.6kg mixed fruits • 21.1kg vegetables

Chicken (protein meal), Peas, Potato (starch meal), Linseed, Beet fibre (dried), Fat (chicken), Fish (protein meal/oil), Vegetable oil, Minerals (salt), Chicory roots (dried), Eggs (protein/fat meal), Brewer yeast, Carrots (dried) Dried fine powdered: Irish moss, Rosehips with seeds, Sour apple, Cleavers herb, Blueberries, Rhubarb root, Garlic, Birch bark, Alfalfa herb, Nettle leaves, Dandelion root, Egyptian chamomile flowers, Hawthorn leaves W. flowers, Juniper berries, Walnut shells, Anis seeds

Analysis per kg:

Crude protein 26%, Crude fat 23%, Crude fibre 3.5%, Crude ash 7%, Calcium (Ca) 14g, Phosphorus (P) 10g, Magnesium (Mg) 1.3g, Sodium (Na) 4g, Omega 3 fatty acid 8g, Omega 6 fatty acid 36g,

Energy: GE 18515 KJ

Vitamins:

Vitamin A 18.000iu, Vitamin D3 1.800iu, Vitamin E alfa-tocopherol 500mg, Vitamin B1 9.6mg, Vitamin B2 7.2mg, Vitamin B6 6mg, Vitamin B12 0.036mg, D-pantothenic acid 18mg, Niacin 24mg, Folic acid 1.2mg, Biotin 0.72mg, Choline chloride 240mg

Trace elements:

Iron (Fe) 180mg, Copper (Cu) 12mg, Manganese (Mn) 12mg, Zinc (Zn) 180mg, Iodine (I) 2.4mg, Selenium (Se) 0.2mg, Cobalt (Co) 1.2mg

Antioxidants: Tocopherol rich extract

Preservatives: Citric acid

Unique grain free range

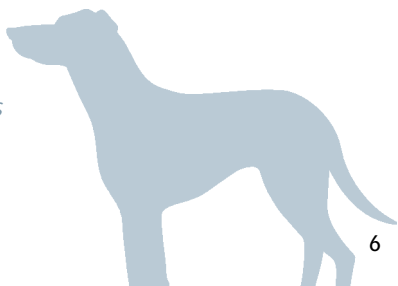


"My Rottweiler dog is happy, content and handsome.

He appreciates me for everything and even more so for feeding a meal that is complete in every way – thanks to Prince"

Pierre Mallia -

Vom Hause Furrimer Kennels





GRAIN FREE DRY FOOD

ADULT DOG SMALL/MEDIUM - GRAIN FREE 26% PROTEIN

Ingredients:

**2kg • 1 whole lean chicken • 2 whole fish • 1.8kg mixed fruits
• 1.3kg vegetables**

**12kg • 10 whole lean chickens • 14 whole fish • 11kg mixed fruits
• 8kg vegetables**

Chicken (protein meal), Fish and Crustaceans (protein meal/oil), Peas, Potato (starch meal), Animal fat (chicken), Beet fibre (dried), Minerals (calcium/monocalcium phosphate/salt), Eggs (protein/fat meal), Vegetable oil, Linseed, Chicory roots (dried), Brewer yeast, Carrots (dried), Kelp meal, Spinach, Cranberry, Tomato and Herbs

Analysis per kg:

Crude protein 26%, Crude fat 17%, Crude fibre 2.5%, Crude ash 8.5%, Calcium (Ca) 18g, Phosphorus (P) 14g, Magnesium (Mg) 1.3g, Sodium (Na) 4g, Omega 3 fatty acid 9g, Omega 6 fatty acid 22.5,

Energy: GE 17170 KJ

Vitamins:

Vitamin A 15.000iu, Vitamin D3 1,500iu, Vitamin E alfa-tocopherol 400g, Vitamin B1 8mg, Vitamin B2 6mg, Vitamin B6 5mg, Vitamin B12 0.03mg, D-pantothenic acid 15mg, Niacin 20mg, Folic acid 1mg, Biotin 0.6mg, Choline chloride 200mg

Trace elements:

Iron (Fe) 150mg, Copper (Cu) 10mg, Manganese (Mn) 10mg, Zinc (Zn) 150mg, Iodine (I) 2mg, Selenium (Se) 0.2mg, Colbalt (Co) 1mg

Antioxidants: Tocopherol rich extract

Preservatives: Citric acid



PUPPY SMALL/MEDIUM - GRAIN FREE 32% PROTEIN

Ingredients:

**2kg • 2 whole lean chickens • 1 fish • 2.6kg mixed fruits
• 1.95kg vegetables**

**12kg • 11 whole lean chickens • 8 whole fish • 15.6kg mixed fruits
• 11.7kg vegetables**

Chicken (protein meal), Potato (starch meal), Peas, Fat (chicken), Fish and Krill (protein meal/oil), Linseed, Beet fibre (dried), Eggs (protein/fat meal), Vegetable oil, Brewer yeast, Chicory roots (dried), Carrots (dried), Minerals (salt), Rosehip, Kelp meal, Spinach, Cranberry, Apples and Tomato

Analysis per kg:

Crude protein 32%, Crude fat 20%, Crude fibre 3%, Crude ash 7%, Calcium (Ca) 15g, Phosphorus (P) 11g, Magnesium (Mg) 1.2g, Sodium (Na) 3g, Omega 3 fatty acid 8g, Omega 6 fatty acid 32g,

Energy: GE 17970 KJ

Vitamins:

Vitamin A 15.000iu, Vitamin D3 1.500iu, Vitamin E alpha tocopherol 250mg, Vitamin C 55mg, Vitamin B1 8mg, Vitamin B2 6mg, Vitamin B6 5mg, Vitamin B12 0.03mg, D-pantothenic acid 15mg, Niacin 20mg, Folic acid 1mg, Biotin 0.6mg, Choline chloride 1200mg

Trace elements:

Iron (Fe) 150mg, Copper (Cu) 10mg, Manganese (Mn) 10mg, Zinc (Zn) 150mg, Iodine (I) 2mg, Selenium (Se) 0.2mg, Cobalt (Co) 1mg

Antioxidants: Tocopherol rich extract

Preservatives: Citric acid





GRAIN FREE DRY FOOD

PUPPY MEDIUM/LARGE - GRAIN FREE 25% PROTEIN

Ingredients:

4kg • 2 whole lean chickens • 6 fish • 5.1kg mixed fruits
• 4.2kg vegetables

12kg • 7 whole lean chickens • 20 whole fish • 15.7kg mixed fruits
• 12.7kg vegetables

Fish and Krill (protein meal/oil), Peas, Potato (starch meal), Chicken (protein meal), Fat (chicken), Linseed, Beet fibre (dried), Eggs (protein/fat meal), Vegetable oil, Brewer yeast, Chicory roots (dried), Carrots (dried), Minerals (salt), Rosehip, Kelp meal, Spinach, Cranberry, Apples and Tomato

Analysis per kg:

Crude protein 25%, Crude fat 15%, Crude fibre 3%, Crude ash 7.5%, Calcium (Ca) 12g, Phosphorus (P) 10.5g, Magnesium (Mg) 1.2g, Sodium (Na) 3g, Omega 3 fatty acid 8g, Omega 6 fatty acid 32g,

Energy: GE 16835 KJ

Vitamins:

Vitamin A 15.000iu, Vitamin D3 1.500iu, Vitamin E alfa-tocopherol 250mg, Vitamin C 55mg, Vitamin B1 8mg, Vitamin B2 6mg, Vitamin B6 5mg, Vitamin B12 0.03mg, D-pantothenic acid 15mg, Niacin 20mg, Folic acid 1mg, Biotin 0.6mg, Choline chloride 1200mg

Trace elements:

Iron (Fe) 150mg, Copper (Cu) 10mg, Manganese (Mn) 10mg, Zinc (Zn) 150mg, Iodine (I) 2mg, Selenium (Se) 0.2mg, Cobalt (Co) 1mg

Antioxidants: Tocopherol rich extract

Preservatives: Citric acid



Daily recommended feeding:

We recommend when feeding dry foods each daily portion is a mix of 60% dry and 40% wet. Economically this is the best solution because natural meats are more palatable and carry higher proteins when compared to being fed on dry food only.

Always make sure that there is plenty of clean drinking water available – your dog will drink more on dry food.

Dog/Puppy kg	Feed/g
1 – 5	25 – 85
6 – 15	100 – 195
16 – 25	200 – 285
26 – 45	290 – 440
46 – 70	450 – 620

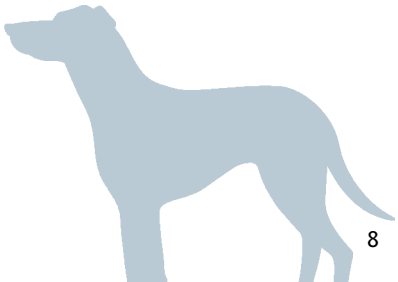
Tried and tested

As every puppy is different feeding rates will vary in accordance with size and breed. Advice from an expert is recommended.

General guidelines:

Small breed puppy can be fed up to 7 – 8 months before changing to adult food.

Large breed puppy can be fed up to 12 – 16 months before changing to adult food.



WET FOOD CANS

PRINCE PREMIUM 100% NATURAL DIET

A specialised complete natural diet made from a selection of prime (gmo free) real meat recipes formulated to the highest standards. Natural immuno ingredients such as vegetables, fruits and herbs help to promote all-round health and fitness for dogs of any age and those suffering from allergic related conditions.

Available in 400g and 800g cans

WILD BOAR WITH APPLE, MANGO, SWEET POTATO AND ROSEMARY EXTRACT (Single source fresh meat) - 400g

Ingredients:

65% Wild Boar, 23.9% Water broth, 4% Sweet potato, 3% Apples, 3% Mango, 1% Minerals, 0.1% Rosemary extract

Analysis:

Protein 10.6%, Fat 6.3%, Crude ash 2.0%, Crude fibre 0.3%, Moisture 75.0%

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg



CHICKEN & DUCK WITH MANDARINS, CARROTS, DANDELION AND FLAXSEED - 400g

Ingredients:

50% Chicken, 25.4% Water broth, 15% Duck, 5% Carrots, 3% Mandarins, 1% Minerals, 0.5% Flaxseed oil, 0.1% Dandelion

Analysis:

Protein 10.8%, Fat 6.5%, Crude ash 2.0%, Crude fibre 0.3%, Moisture 75.0%

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as Calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg



BEEF & BUFFALO WITH BRUSSELS SPROUTS, SPINACH AND DANDELION - 400g

Ingredients:

50% Beef, 28.8% Water broth, 19.5% Buffalo, 1.0% Tomato, 0.2% Spinach, 0.1% Brussels sprouts, 0.1% Dandelion, 0.1% Lovage, 0.1% Olive oil, 0.1% Rosemary

Analysis:

Crude protein 10.2%, Crude fat 6.7%, Crude ash 1.9%, Crude fibre 0.4%, Moisture 76%, Calcium 2.800mg/kg, Phosphorous 2.400mg/kg

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 250mcg



WET FOOD CANS

RABBIT & PHEASANT WITH PUMPKIN AND APRICOT - 400g

Ingredients:

55% Rabbit, 27.2% Water broth, 10.5% Pheasant, 3% Pumpkin, 2% Apricot, 2% Sweet potato, 0.1% Parsley, 0.1% Brown rice, 0.1% Macadamia oil

Analysis:

Crude protein 11%, Crude fat 6.5%, Crude ash 2%, Crude fibre 0.5%, Moisture 76%, Calcium 2.800 mg/kg, Phosphorous 2.400 mg/kg

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 250mcg



TURKEY & GNU WITH BROCCOLI, CORIANDER AND PINEAPPLE - 400g

Ingredients:

52.2% Turkey, 26.5% Water broth, 10.9% Gnu, 5% Broccoli, 3% Pineapple, 2% Cranberries, 0.1% Grape seed oil, 0.1% Coriander, 0.1% Aloe vera, 0.1% Shell meat meal

Analysis:

Crude protein 10.8%, Crude fat 6.9%, Crude ash 2.1%, Crude fibre 0.4%, Moisture 76%, Calcium 2.800mg/kg, Phosphorous 2.400mg/kg.

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 250mcg



LAMB WITH ROSEMARY, APPLE AND CARROT - 400g and 800g

Ingredients:

64% Lamb, 22.45% Water broth, 4% Brown rice, 3% Apples, 3% Carrots, 1% Carageenan and Guar gum, 0.2% Rosemary, 0.15% Calcium carbonate, 0.1% Sunflower oil, 0.1% Hempseed oil, 0.1% Shell meat meal

Analysis:

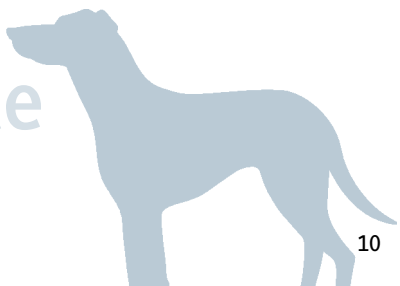
Crude protein 10.8%, Crude fat 6.3%, Crude ash 1.9%, Crude fibre 0.3%, Moisture 75%, Calcium 2.800mg/kg, Phosphorous 2.400mg/kg

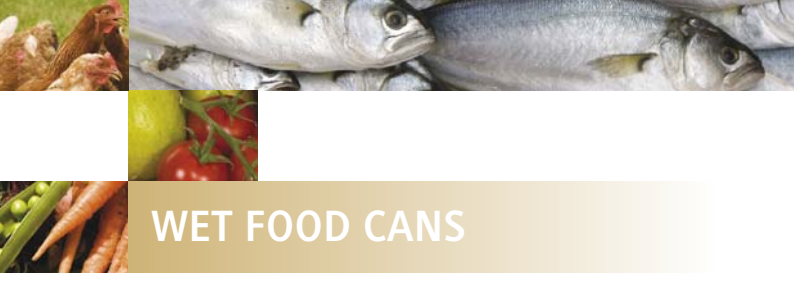
Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 250mcg



Complete
foods





WET FOOD CANS

CHICKEN WITH MANGO AND SWEET POTATO - 400g and 800g

Ingredients:

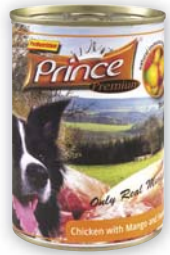
64% Chicken, 22.5%, Water broth, 5% Sweet potato, 5% Carrots, 4% Mango, 2% Peas, 1% Carageenan and Guar gum, 0.2% Calcium carbonate, 0.2% Salmon oil, 0.1% Linseed oil, 0.1% Shell meat meal

Analysis:

Crude protein 11.2%, Crude fat 6.6%, Crude ash 2.2%, Crude fibre 0.4%, Moisture 74%, Calcium 3.200mg/kg, Phosphorous 2.700mg/kg

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 250mcg



VENISON WITH OSTRICH, TOMATO AND CARROT - 400g and 800g

Ingredients:

42% Venison, 20% Ostrich, 23.75% Water broth, 5% Tomato, 4% Carrots, 2% Spinach, 2% Leek, 1% Carageenan and Guar gum, 0.15% Calcium carbonate, 0.1% Salmon oil, 0.1% Shell meat meal

Analysis:

Crude protein 11,2%, Crude fat 5.9%, Crude ash 2.3%, Crude fibre 0.3%, Moisture 74%, Calcium 2.800mg/kg, Phosphorous 2.800mg/kg

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 250mcg



BEEF WITH PAPAYA, CARROT AND SPINACH - 400g and 800g

Ingredients:

60% Beef, 24.65% Water broth, 4% Carrots, 3% Papaya, 3% Sweet potato, 2% Spinach, 2% Brown rice, 1% Carageenan and Guar gum, 0.15% Calcium carbonate, 0.1% Sunflower oil, 0.1% Linseed oil, 0.1% Shell meat meal

Analysis:

Crude protein 10.5%, Crude fat 6.9%, Crude ash 1.9%, Crude fibre 0.4%, Moisture 74%, Calcium 2.900mg/kg, Phosphorous 2.500mg/kg

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 250mcg



Daily recommended feeding:

Dog	Feed
Approx 400g per	10kg of body weight daily
Approx 800g per	20kg of body weight daily - large tins



WET FOOD POUCHES

PRINCE PREMIUM POUCHES

Healthy recipes conveniently packaged in pouches - a complete adult food for small dogs and for large dogs as an ideal mix with dry food and/or treat. A selection of prime quality (gmo free) meats, with the inclusion of vegetables, fruits, vitamins and herbs that provide immunising ingredients for all-round good health; prepared to support dogs with allergy problems.

Available in pouches 150g

CHICKEN WITH MANGO AND SWEET POTATO - 150g

Ingredients:

64% Chicken meat, Chicken hearts, Chicken liver, Chicken lung, Chicken tripe, Chicken necks, 21.6% Water broth, 5% Sweet potatoes, 5% Carrots, 4% Mango, 0.2% Salmon oil, 0.1% Linseed oil, 0.1% Shell meat meal

Analysis:

Protein 11.2%, Fat 6.6%, Crude ash 2.2%, Crude fibre 0.4%, Moisture 75.0%

Vitamins:

Vitamin A 3.000iu, Vitamin D3iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg



LAMB WITH ROSEMARY, APPLE AND CARROT - 150g

Ingredients:

64% Lamb meat, Lamb heart, Lamb liver, Lamb lung, Lamb tripe, 25.6% Water broth, 4% Brown rice, 3% Carrots, 3% Apple, 0.2% Rosemary, 0.1% Sunflower oil, 0.1% Hemp oil

Analysis:

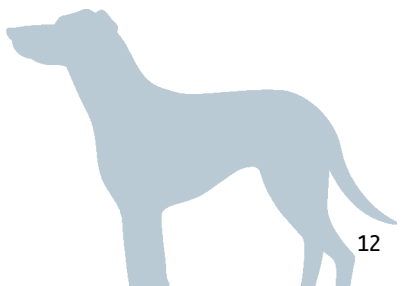
Protein 10.8%, Fat 6.3%, Crude ash 1.9%, Crude fibre 0.3%, Moisture 75.0%

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as Calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg



Natural ingredients



WET FOOD POUCHES

VENISON WITH BROCCOLI AND ZUCCHINI - 150g

Ingredients:

64% Venison meat, Venison heart, Venison liver, Venison lung, 22.8% Water broth, 4% Broccoli, 4% Zucchini, 0.2% Cumin, 0.1% Evening primrose oil, 0.1% Shell meat meal

Analysis:

Protein 10.9%, Fat 6.8%, Crude ash 2.1%, Crude fibre 0.3%, Moisture 75.0%

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg



VENISON WITH OSTRICH AND COTTAGE CHEESE - 150g

Ingredients:

55% Venison meat, Venison heart, Venison liver, Venison lung, 22.8% Water broth, 10% Ostrich meat, Ostrich heart, 5% Sweet potato, 2% Pumpkin, 3% Cottage cheese, 0.1% Macadamia nut oil

Analysis:

Protein 11.3%, Fat 5.8%, Crude ash 2.0%, Crude fibre 0.3%, Moisture 75.0%

Vitamins:

Vitamin A 3.000iu, Vitamin D3 200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg



CHICKEN WITH BAKED APPLES AND REISHI EXTRACT - 150g

Ingredients:

64% Chicken meat, Chicken hearts, Chicken liver, Chicken lung, Chicken tripe, Chicken necks, 22.8% Water broth, 5% Apples, 3% Cranberries, 5% Carrot, 0.1% Linseed oil, 0.1% Reishi extract

Analysis:

Protein 11.1%, Fat 6.4%, Crude ash 2.0%, Crude fibre 0.3%, Moisture 75.0%

Vitamins:

Vitamin A 3.000iu, Vitamin D 200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg



Daily recommended feeding:

Dog/kg	Feed	Dog/kg	Feed
4 – 7	1 pouch per day	15	2 pouches per day

WET FOOD SAUSAGE

PRINCE PREMIUM FRESH MEAT SAUSAGE SUPER PREMIUM GLUTEN FREE

Suitable for dogs of all ages and sizes - 100% natural diet of prime quality meats (gmo free) and health promoting ingredients; an ideal support for allergy sufferers. A delicious and healthy addition to dry food or a treat between meals – your dog will love it!

Available in 1000g

BEEF, VENISON WITH REISHI EXTRACT AND ALOE VERA - 1000g

Ingredients:

97% Meat products (of which venison 8%), 0.01% Glucosamine, 0.02% Aloe vera, 0.0075% Reishi extract, 0.005% Chondroitin

Analysis:

Moisture 70%, Crude protein 13.59%, Oil and Crude fat 10%, 16%, Crude ash 5%, Crude fibre 0.5%

Vitamins:

Vitamin A 3000iu, Vitamin D3 300iu, Zinc (zinc oxide) 16mg, Iron 6.5mg, Copper (copper sulphate pentahydrate) 0.1mg



CHICKEN WITH APPLE, BANANA AND PINEAPPLE - 1000g

Ingredients:

97% Meat products (of which chicken 50%), 0.01% Glucosamine, 0.0075% Apple extract, 0.0075% Banana extract, 0.0075% Pineapple extract, 0.005% Chondroitin

Analysis:

Moisture 70%, Crude protein 13.59%, Oil and Crude fat 10%, 16%, Crude ash 5%, Crude fibre 0.5%

Vitamins:

Vitamin A 3000iu, Vitamin D3 300iu, Zinc (zinc oxide) 16mg, Iron 6.5mg, Copper (copper sulphate pentahydrate) 0.1mg



TURKEY WITH SUN MUSHROOM EXTRACT AND MILK THISTLE - 1000g

Ingredients:

97% Meat products (of which turkey 50%), 0.01% Glucosamine, 0.0075% Sun mushroom extract, 0.0075% Milk thistle, 0.005%

Analysis:

Moisture 70%, Crude protein 13.59%, Oil and Crude fat 10%, 16%, Crude ash 5%, Crude fibre 0.5%

Vitamins:

Vitamin A 3000iu, Vitamin D3 300iu, Zinc (zinc oxide) 16mg, Iron 6.5mg, Copper (copper sulphate pentahydrate) 0.1mg



PRINCE fresh meat sausage is ready for use and must be served at room temperature. Please store in a cool and dry place. Once open, keep in the fridge.

Daily recommended feeding:

Dog/kg	Feed/g	Dog/kg	Feed/g
5	400	15	800
10	650	20	1000



PRINCE for you

PRINCE Pet Food Maintenance

Our maintenance range of pet food is an economy line that is formulated to satisfy all breeds from puppies to adult and senior dogs.

Pet Products

We are continually adding to our range of pet products and from pet hygiene, toys to cages there is lots more to come – please ask for details.

*'Our mission is to stand alone
in offering an alternative
natural feeding regime that
takes your pet back to the
basics of nutrition'*

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